California Boating Clean and Green Program Division of Boating and Waterways (DBW) August, 2020

Boating Clean and Green Program (BC&GP)

Program Manager

Vivian Matuk, Environmental Boating Program Manager The program is with Interpretation and Education Division Shared program with the California Coastal Commission <u>Funding</u> Harbors and Watercraft Revolving Fund. Current Program budget: \$100,000 California Coastal Commission Contribution: \$30,000

The California Boating Clean and Green Program supports DBW's mission of providing safe and convenient public access to California's waterways and leadership in promoting safe, enjoyable and environmentally sound recreational boating. The program serves approximately 8,000-10,000 boaters and water enthusiasts on an annual basis.

Some program activities and accomplishments for 2019/2020 include:

- Distributing 7,800 clean boater kits in 2019 that are designed to provide boaters with knowledge and tools to reduce their environmental impact and include information on clean boating practices as well as three pollution prevention tools: an oil only absorbent pillow, an oil absorbent sheet and a fuel bib. The kits are distributed by partner Dockwalkers and staff.
- Conducting 13 Dockwalker trainings at various locations throughout the state and training 200 partner Dockwalkers. Dockwalkers donated over 1,800 hours to the program conducting face-to-face education. In 2020, and due to COVID-19 staff conducted three in person trainings and 10 virtual trainings, training 187 partner Dockwalkers.
- Conducting six educational workshops about aquatic invasive species prevention and oil spill response communication attended by over 120 people.
- Expanding the California Fishing Line Recycling Program from 271 stations in 2018 to 290 stations in 2019 that resulted in the recycling of 1,846 pounds of fishing line. Stretched out, this line would stretch from San Francisco to La Pintada, Panama!
- Conducting in 2019, 6 clean boating seminars at yacht clubs and attended 2 boat shows, which altogether reached over 1,000 boaters. In 2020, and due to COVID-19, Staff launched an online educational campaign during Earth Week and World Oceans' Day. Staff is currently offering online clean boating webinars.
- Increasing boater involvement in the 2019 annual statewide Coastal Cleanup Day event working with 70 boating facilities involving 2,203 volunteers, who cleaned 142 miles and collected 23,290 pounds of trash and recyclables on land and from 265 vessels.
- Conducting the statewide education tool: The Online Clean Boating Quiz. Total quiz completions in 2019 was 2,405. The goal of this tool is to increase awareness of clean boating practices. The quiz challenged recreational boat owners to test their clean and green knowledge about preventive practices related to oil, fuel, hazardous waste, sewage and marine debris. In addition, the Program wanted to use this educational tool to reach out to those boaters not reached at boat shows, boating events or through the help of the partner Dockwalkers. The Quiz received the 2019 Digital Communication Award at the International Boating and Water Safety Summit (IBWSS). The IBWSS awards program recognizes creativity in communicating with the public about safe and responsible boating.
- BC&GP staff also manages the DBW Clean Vessel Education and Outreach Program grantees.
 BC&GP serves as a statewide point of contact for clean boating education and technical assistance. A key facet of the BC&G is partnerships with marinas and other marine businesses, boating associations, environmental nonprofit groups and government agencies.